

### PRESS RELEASE

# Comfortable camping with Tridonic lighting technology Adria Homes offer freedom, pure luxury and the perfect mood lighting

Dornbirn, June 17, 2020. Glamping – camping with glamour – is hugely popular. You can be in the middle of the countryside but still enjoy home comforts. You can enjoy the greatest luxury with the best feel-good factor even in the smallest space – that's what the mobile homes and glam tents from Slovenian manufacturer Adria Home are all about. Appropriate lighting moods are created by Tridonic technology. Various Tridonic LED drivers provide general and decorative lighting – both functional and attractive. Camping has never been so enjoyable or relaxing.

As a manufacturer of modern mobile homes, mobile tents, modular houses and floating homes, Adria Home, a member of the Adria Group, has been delighting its customers for more than 50 years with stylish, comfortable and innovative products. Adria Home was looking for attractive lighting technology and solutions that would meet high aesthetic and functional demands. Specific requirements placed on the LED drivers included a five-year guarantee and a higher maximum ambient temperature than the one offered by a previous third-party solution so that the drivers would have a longer service life.

# Glamp lamps

Together with the Slovenian lighting manufacturer ETT Lighting, Tridonic produced the ideal solution to meet the general and decorative lighting requirements for the mobile units. "We have been working with ETT Lighting for years as a reliable partner and supplier of Tridonic products," said Jernej Jazbec, Purchasing and Logistics Manager at Adria. "Most of our mobile homes and tents are now equipped with Tridonic drivers."

<u>LCBU 10W 12V BASIC phase-cut SR</u> dimmable drivers for LED strip lights are used for decorative effects and indirect lighting. LEDs with Tridonic <u>LC 13W 300mA fixC C SNC</u> drivers built into the walls or ceiling provide general lighting.



Both of these driver series have overload, short circuit and no-load protection. LED panels for additional general lighting in the mobile units are equipped with LC 75W 100–400mA flexC lp EXC constant-current LED drivers for linear and area lighting, which allow the desired increase in the maximum ambient temperature (Ta). EM ready2apply BASIC drivers are used for emergency lighting. The complete kit includes the electronics, LED module, heat sink, optics and battery.

All the Tridonic drivers offer high compatibility and energy savings thanks to their high efficiency. "Our Adria Homes benefit from the flexibility of the drivers in terms of their configuration and use and from fast delivery, which is important for series production," said Jazbec.

#### **Press contact**

Markus Rademacher
Tridonic GmbH & Co KG
Phone: +43 5572 395 – 45236
markus.rademacher@tridonic.com

## **About Tridonic**

Tridonic is a world-leading supplier of lighting technology, supporting its customers with intelligent hardware and software and offering the highest level of quality, reliability and energy savings. As a global driver of innovation in the field of lighting-based network technology, Tridonic develops scalable, future-oriented solutions that enable new business models for lighting manufacturers, building managers, systems integrators, planners and many other types of customer.

To promote the vision of the "Internet of Light", Tridonic relies on partnerships with other specialists. The goal is the joint development of innovative technological solutions that convert lighting systems into intelligent networks and thereby enable associated services. Its profound, technical industry expertise makes Tridonic an ideal partner for established brands and for newcomers to the market.

Tridonic is the technology company of the Zumtobel Group and is headquartered in Dornbirn, Austria. In the 2018/19 fiscal year, Tridonic achieved sales of 348.3 million euros. 1,778 highly skilled employees and a worldwide sales presence in over 50 countries provide the basis for developing and launching new, smart and connected lighting systems.

www.tridonic.com